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# Jilin University

## 2024 Master Program of Public Diplomacy

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2024

# **I. Program Description**

## **1. Overview**

Founded in 2008, Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for developing countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of developing countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctoral education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

These programs attract governmental attention of program graduates' home countries, playing an increasingly important role in the economic development cooperation between China and their home countries.

Master Program of Public Diplomacy at Jilin University aims at providing students with basic theory and research methods of public

diplomacy, international relations, diplomacy studies, public relations, communication studies, familiarizing them with public diplomacy developments of different countries and developing their capacities both in practice and theory suitable for government, society and entrepreneurial environments.

### **About Jilin University**

Founded in 1946, Jilin University has been merged with the former Jilin University of Technology, Norman Bethune Medical University, Changchun University of Science and Technology, and Changchun College of Posts and Communications in 2000; and with the former University of Military Logistics in 2004; As one of the key research-oriented comprehensive universities directly under the Ministry of Education, Jilin University is strongly supported by state key projects such as “211” and “985”, and is the largest comprehensive university in China in terms of its student enrolment. Located in Changchun, capital city of Jilin Province, covering a total area of 6,110,000 m with seven campuses dispersed in six districts; Offering disciplines covering all the 13 disciplinary categories, including philosophy, economics, law, education, literature, history, science, engineering, agriculture, medicine, management, military science and arts; 6,358 Faculty members, including 2468 full professors; Near 75,350 full-time students, with over 32,378 in master’s and doctoral programs, over 41,853 in undergraduate programs and over 900 international students. Adhering to

their school motto “Truthfulness, Innovation, Aspiration and Determination”, more than 300,000 talented people have graduated from Jilin University in the past decades and are doing excellent job in various fields both in China and abroad. The outstanding JLU graduates have made great contributions to the country’s prosperity, regional development and human civilization. Looking ahead, Jilin University is dedicated to the goal of “becoming, by the year 2020, an important base for cultivating the country’s high quality and innovative talents, for high level scientific research and transformation of research achievements, and for high level policy-making consultation; becoming a university which plays an important role in boosting both national and regional economic development, renowned for its high quality research both at home and abroad, highly praised by the society, and internationally recognized among top universities worldwide.”

Jilin Province is located in the central part of Northeast China, its territory covers 187,400 square kilometers, and the population is over 23 million, with Changchun City as its capital. Jilin province is one of China’s important production base of commodity grains including corn and soybean etc. The petrol-chemistry and automobile industry is fairly developed. Jilin Province has special landscape with good ecological environment, rich natural, mineral and tourist resources. After these years’ development and construction, there are more than 300 tourist spot in Jilin Province, and a new travel system has been formed including Changbai Mountains Nature

Reserve, Jingyue Pool National Forest Park, Jilin Songhua Lake National Scenic Resort, Beida Lake Skiing field, moreover, The Xianghai Nature Reserve of Tongyu in the west area has been place on the catalogue in the world most important wetland. The Konguryo's ruins, tombs, of the General and the King at Ji'an City, Jilin Province were listed in the World Famous Heritage List by the 28th Conference of the World Heritage Committee on July 1st, 2004. In December 2021, a newly built ice&snow-themed park with high-standard has been opened grandly in Changchun City, namely Changchun Automobile Ice and Snow Carnival. On the opening day of the carnival, to celebrate the coming New Year, as well as the Spring Festival and the Lantern Festival, a splendid firework show lasted for twenty minutes was greatly enjoyed by visitors. The show symbolizes the spirit of the Olympics, which will encourage visitors' emotions of embrace Winter Olympics.

Changchun is a beautiful modern city located to the northeast of Beijing, in the heart of the Northeast China Plain. Its urban population is now about 9 million. Lying in the temperate zone, Changchun is neither too hot nor too cold with four distinct seasons and an annual average temperature of 5.2°C .

Jingyue Tan (Crystal Moon Lake) to the southeast of the city is known for its largest artificial forest area in Asia and a national resort with perfect ecological environment. Puyi, the last emperor of the Qing Dynasty built his palace in Changchun.

### **About School of International and Public Affairs (SIPA)**

The Era of Public Diplomacy calls for new type of talents who are versed in communication and dialogue, and have good knowledge of the world economy, politics and cultural plurality. As an answer to this calling and to promote public diplomacy and cultural exchanges, Jilin University has set up School of International and Public Affairs (SIPA) which is the first school oriented in public diplomacy studies among Chinese universities. In 2014 SIPA participated as a founding member in the establishment of “Collaborative Innovation Center of the Theory and Practices of China’s Diplomacy” initiated by China Foreign Affairs University.

School of International and Public Affairs has being undertaken the English conducted graduate program on ‘Contemporary International Relations Studies’ since 2006, and has constructed a faculty team pivoted in International Relations while specialized in International Relations, Public Diplomacy, Environmental Governance, International Law, etc. SIPA also includes Barry Buzan who is member of British Academy of Science and a former professor of London School of Economics, Brantly Womack who is the Friendship Award recipient and professor of government and diplomacy in the University of Virginia, etc. as Honorary or Guest Professors.

SIPA combines the training of Chinese students and International students together and adopted English as the working language for main courses. The purpose is to lay out a multicultural platform, promote research in public diplomacy, China studies and international relations, and cultivate a

new generation of herald of civility and specialist in communication.

SIPA will steadily uphold the educational ideal of internationalization, inclusiveness, innovation and practice, and will put greater endeavor for the development of public diplomacy disciplines in China.

## **2. Prospective Students**

This program opens to government officials from developing countries and mid-level or above management officials from universities, research institutes, NGO, medias and so on. Applicants should hold Bachelor or above certificate, under the age of 45. Priorities will be given to applicants who have working experiences and leadership decision experiences.

## **3. Program Objective**

Approved by Academic Degree Office of the State Council and initiated by Ministry of Commerce of China, SIPA has undertaken the “Master Program of Public Diplomacy for Senior Officials in Developing Countries” since 2014, which recruit about 20 students per year for those who are officials working in Media, Culture, Education and Public Diplomacy sectors in developing countries.

## **4. Enrollment Plan**

In 2024 we plan to enroll 20 students in this master program. All courses will be taught in English, students are required to finish their study within

one year, acquire enough credits, finish thesis writing and then be granted a Law Master Degree. The total credits required is 20.

## **5. Financial Support**

(1) Fees of tuition, teaching and study materials, study trips, English-taught program subsidy and thesis supervision are exempted.

(2) Accommodation is arranged by the host university for free.

(3) Students will get living allowance by month: 36000 RMB/year for the master program, and 42000 RMB/year for the doctoral program.

(4) Students will get one-time settlement allowance of 3000 RMB/person for only once.

(5) The host university will purchase insurance for students.

(6) Students will be offered with free round-trip international air tickets. For the one-year program, only one round-trip international flights will be offered. For the two-year and above program,  $n-1$  ( $n$  represents the number of academic years) round-trip international air tickets will be offered.

(7) Other sponsored expenses are used as a whole by the Ministry of Commerce or the host university and not granted to admitted students. The financial support is subjected to the length of the program. Those who postpone graduation will not get continued financial support.



## 6. Living Condition

Lying in the temperate zone, Changchun is neither too hot nor too cold with four distinct seasons and an annual average temperature of 5.2°C. The highest temperature in summer remains around 28°C while the lowest temperature in winter remains around -25°C. The consumer price level in Changchun reaches the middle level among all Chinese Provincial capitals.

There are two international student dormitory buildings for students to choose: Friendship Guesthouse and Hexie Jiayuan. The detailed dormitory information is as follows.

<b>Name</b>	<b>Address</b>	<b>Price</b>	<b>Facilities</b>
Friendship Guesthouse	No.1505 Xiuzheng Road, Changchun, China	CNY30-50/person /day (The price changes with the room size and room facilities)	Independent bathroom; Public study room, kitchen, water room, washing machine
Hexie Jiayuan International Students Dormitory	100 meters west to No.2632 Ruipeng Road, Changchun, China	CNY900/month	Independent bathroom, washing machine, refrigerator, microwave oven, and etc..

## II. Education Plan

### 1. Courses

Category	Course Title	Credit
Compulsory	Theory and Practice of Public Diplomacy	3
Compulsory	Introduction of International Relations	3
Compulsory	Contemporary China's Diplomacy	3
Compulsory	Academic Writing and Research Methodology	1
Compulsory	Chinese Language	3
Compulsory	Introduction to China	3
Optional	Global Issues and Public Diplomacy	2
Optional	A Growing China and the Changing World	1

### 2. Program Teaching and Supervising Faculty

Name	School	Title
Dr. Xiao Xi	School of International and Public Affairs	Dean, Professor
Dr. Liu Debin	School of International and Public Affairs	Professor
Dr. Ham Myungsik	School of International and Public Affairs	Associate Professor
Dr. Jiang Shuai	School of International and Public Affairs	Associate Professor
Dr. Wu Yanfei	School of International and Public Affairs	Associate Professor
Dr. Wang Wenqi	School of International and Public Affairs	Associate Professor

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Dr. Zou Xiaolong	School of International and Public Affairs	Associate Professor
Dr. Bjoern Alexander Dueben	School of International and Public Affairs	Assistant Professor
Dr. Cui Yue	School of International and Public Affairs	Assistant Professor
Dr. Chen Xi	School of International and Public Affairs	Assistant Professor
Dr. Kim Jaehoon	School of International and Public Affairs	Assistant Professor
Dr. Li Menglong	School of International and Public Affairs	Assistant Professor
Dr. Qiao Rui	School of International and Public Affairs	Assistant Professor
Dr. Ren Mu	School of International and Public Affairs	Assistant Professor

### 3. Education Model

Regular courses are the majority of this program, together with scheduled seminars, reports and presentations. Besides instructors listed above, SIPA also invites famous scholars and diplomats around the world come to Jilin University to give lectures, in order to broaden students' horizon and set up their connections with them.

As supplements to Classroom courses, field studies are arranged regularly. In first semester, trips to other cities are arranged; and in the second semester, students could go to visit Northeast China countryside and nearby cities.

#### **4. Time Schedule**

##### **First Semester:**

September–Late October: first stage classroom courses, supervisor-student matching-up.

Early November: field study trip to other cities, etc.

Middle November- Late December: second stage classroom courses

Mid to Late December: thesis proposal defense

January-Late February: thesis writing, mid-term evaluation

##### **Second Semester:**

Late February-Early May: thesis writing, plagiarism-checking, thesis revision and external review

Late April: Field study

Late May: thesis defense

Late June-Early July: graduation

#### **5. Master Thesis**

Students are expected to fix specific research topic by the end of first semester, and have thesis dissertation. School of International and Public Affairs will be responsible for thesis writing supervision. The thesis topic should focus on public diplomacy. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public diplomacy, and aiming at solving practical problem, no less than 12 thousand

words.

## **6. Degree Requirements**

Students are required to successfully complete 20 credit-worth course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of International Studies in Law will be awarded. The main body of graduation thesis shall consist of at least 40 pages.

# **III. Application**

## **1. Application Prerequisites**

(1) Applicants must be non-Chinese citizens from developing countries with good health condition under the age of 45 (born after September 1, 1979) ;

(2) Applicants must be physically and psychologically healthy, and are required to provide physical examination result issued by the local public hospital to certify that they do not have: a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations b) Other severe chronic diseases including high blood pressure, cardio-cerebrovascular disease, diabetes, cancers and etc.; psychological diseases; or other infectious

diseases which may harm public health c) been in the recovery period of major operations; or in the attack stage of acute diseases d) severe disability e) pregnancy. Admitted applicants will be dropped out once pregnant during the period of studying in China.

(3) Applicants must have attained a Bachelor's degree or above, and minimum three-year working experience;

(4) Applicants who have educational or ongoing working experience related to the applying program will be preferentially considered.

(5) Applicants should be public servants at the rank of section chief or above in the government, senior management staff in the institutions and enterprises, and academic mainstay in the colleges and research institutions.

(6) Applicants should have a good command of English and be able to follow the English-taught courses (Required standards: IELTS 6.0+ or TOFEL 80+)

(7) Applicants should have career potential and be dedicated to promote friendly exchange and cooperation between China and their home countries.

(8) Applicants who are studying in China or have been admitted by other Chinese Government Scholarship programs when applying will not be accepted.

## **2. Application Procedure**

### **Application to Jilin University**

Please visit the website of College of International Education of Jilin University (<http://cie.jlu.edu.cn/Home/Home.htm>), click the “Online Application” button at the right corner of the web page, register an account and make your online application. The application system will be open in May, 2024.

### **Application Guide:**

Login in the application system→click “online application”→choose “Chinese Government Scholarship Candidates”→click “Next”→choose “Master Student”→click “Next”→choose “School of International and Public Affairs” →click “Find”→find the one-year program to apply. Download the application form online after you complete.

### **3. Application Materials**

(1) Working Institution Recommendation Letter. The letter is issued by the applicant’s working institution to introduce the applicant’s basic information while stating its willingness to recommend the applicant to study in China.

(2) Academic Recommendation Letter. The letter is issued by person who has associate professorship or above to introduce the applicant’s academic background, major, performance and research ability.

(3) Highest-level diploma.

- (4) Transcripts of the highest diploma.
- (5) Personal Statement.
- (6) Study Plan.
- (7) Photocopy of passport. Please do not submit diplomatic or business passport.
- (8) Language Certificate (only for non-English speaking applicants, IELTS or TOFEL)
- (9) Photocopies of Foreigner Physical Examination Form.

#### **4. Submission**

(1) The applicant needs to get permission and recommendation from the governmental authority concerned in his/her home country before applying for this program, and to submit application documents in accordance with the detailed regulations of the authority.

(2) In the country that the governmental authority concerned allows the applicant to submit application documents to the Economic and Commercial Counselor's Office of Chinese Embassy directly, the applicant needs to submit a certificate or recommendation letter which certifies the authority's permission together with original copies and scanned photocopies of the required application documents stated in the above 2 and 3.

(3) The governmental authority concerned in the applicant's home country submit a written request to the Economic and Commercial



Counselor's Office of Chinese Embassy for an official recommendation letter for the applicant and clearly state:

- a) Whether the applicant is willing to be considered for a similar program at other universities if the programs at Jilin University are already full.
- b) Other special requests if any.

## **5. Reminders**

(1) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

(2) An original copy of degrees, transcripts and language certificates must be presented for on-site verification. After that, candidates should scan all the materials and email them to the liaison of Jilin University.

(3) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, they must take the documents to China and submit them for verification during registration at Jilin university.

(4) None of the materials submitted to Jilin University will be returned. For important documents such as degrees and transcripts, a stamped copy issued by the institution where the applicant received his/her degrees will be accepted as a replacement of the original copy. In this case, the original copy must be presented for on-site verification.

## **6. Deadline**

The application deadline for the master program is June 7th, 2024.

## **7. Important Notes**

(1) Applicants shall complete online applying on JLU and CSC systems before deadline.

(2) All documents will not be returned to applicants whether they are enrolled or not;

(3) Chinese government will not give any comments or explanation to applicants whether they are enrolled or not;

(4) Admitted applicants are not allowed to bring spouse and children to China as study companion. The scholarship does not cover any expenses caused by the applicant's spouse's and children's visit to them.

(5) More detailed information concerning on visa application and other requirements would be listed in the admission document.

## **IV. Contacts**

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