



Chinese Government Scholarship Programs Sponsored
by China Scholarship Council PRC



江西财经大學
JIANGXI UNIVERSITY OF FINANCE&ECONOMICS

2024 International Program for Master of International Business

Application Guide

I. Program Description

1 Basic Information

2 About the Organizer

3 Education Plan

II. Application

1 Application Prerequisites

2 Application Procedure

3 Deadline of Application

III. Important Information

1 Contact Information

2 Other Information

April 2024

I Program Description

1. Basic Information

(1) Introduction

Academic Education Program for developing countries under the Ministry of Commerce of the People's Republic of China (MOFCOM) was established in 2008 by MOFCOM through Chinese Government Programs. The purpose of this program is to cultivate high-end, inter-disciplinary and applied talents for the recipient countries in such fields as politics, trade, foreign affairs, agriculture, technology, education, culture and health, energy and transportation, public management, etc., and to provide intellectual support for recipient countries in their economic and social developments. The Academic Education Program offers one-year or two-year master programs and 3-year doctoral programs, which provide assistance to government officials, research fellows, and senior managerial personnel on their master and doctoral education in China, and are instructed in English. Due to short schooling system, the students are requested to obtain a bachelor degree in advance with some working experience in related fields so that they can better understand the lectures . They are also requested to be in a good health so as to adapt to extensive learning and to obtain the degrees.

This program is playing an increasingly important role in the economic and trade cooperation and development between China and the recipient countries and highly valued by the respective governments.

2024 International Program for Master of International Business (IMIB) organized by Jiangxi University of Finance and Economics (JUFE) for Senior Officials of Developing Countries prepares you for leadership positions in the field of international business with a curriculum designed and delivered by China's first-level faculty, to help you meet the unique challenges of managing teams that span continents and cultures and expanding businesses into new global markets, in a vibrant learning environment.

(2) Prospective Students

Our prospective students are mid-to-senior level officials or managers from the government agencies, foreign-related enterprises, colleges, academic institutions and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of enrollment, each must have obtained an undergraduate bachelor's degree.

(3) Program Objective

To train high-level, compound and applied talents in the fields of politics, economy and trade, diplomacy, agriculture, science, education, culture and health, energy and transportation, public administration, etc. for developing countries.

(4) Enrollment Plan

We plan to enroll up to 30 students for our 2024 International Program for Master of International Business (IMIB) with two years of full-time schooling and English is the language of instruction.

(5) Financial Aid

The program is funded by the Ministry of Commerce of the People's Republic of China under the foreign aid fund, which includes the expenses of training school and its administration fees as well as students living expenses and round-trip international airfare. Students are exempt from tuition fees, textbook materials, field trip fees, English tuition fees, and thesis supervision fees. The school provides free accommodation for the students and purchase comprehensive medical insurance on their behalf. It also provides students with a regular living allowance of RMB36000 per year for Master students, and RMB 42000 for PHD students with settlement fees of RMB 3000 for both types of students. The Ministry of Commerce offers free round-trip international air tickets: those with one-year program can enjoy one round-trip international air ticket; those with two or more than two-year program can enjoy one round-trip international air ticket , and also can enjoy round-trip air tickets for n-1 (n for school year) home visits. All degree students are required to participate in the annual assessment. Successful applicants will be eligible for full scholarship for the following year. Other fees like the teaching materials expenses shall be managed by the Ministry of Commerce or JUFEE as planned, and shall not be given to the students. The students are funded within 2-year study period. Those who postpone

their graduation cannot get further funding.

2. About the Organizer

(1) About JUFÉ

Jiangxi University of Finance and Economics (JUFÉ), founded in 1923, is located in Nanchang city, Jiangxi province, China. It is jointly governed and sponsored by the Ministry of Finance, the Ministry of Education and the People's Government of Jiangxi Province. As a comprehensive institution of higher learning with a focus on economics and management, JUFÉ is one of the leading universities in these areas, ranking 7th among all the universities of Finance and Economics in China. JUFÉ also includes significant disciplines in languages, international education, humanity, law, engineering, natural science, agriculture, philosophy and history. The university has a current teaching staff of 1294, including 257 professors, 444 associate professors, 124 doctoral supervisors and 642 master advisors. Two of them are awarded National Teaching Excellence Award, 27 are granted Special Government Allowances of the State Council, 2 are listed as National Model Teachers, 2 are listed in the National "One-hundred, One-thousand, Ten-thousand Talent Project", and 4 are included in the Ministry of Education's "New Century Excellent Talents Support Project". In the 4th round of national disciplinary evaluation, JUFÉ is ranked A⁻ in applied economics (top 10% in China), and chosen as the first-class discipline construction in Jiangxi.

JUFÉ has 21 teaching colleges, with 26,000 full-time undergraduates, nearly 5,000 postgraduate students and over 600 international students. The university has established and cooperated with 141 universities in 40 countries and regions, including the United States, the United Kingdom, Canada and Australia.

(2) About SITE

This program will be organized by School of International Trade and Economics (SITE) of JUFÉ. SITE founded in 1958, is specialized in education and research in international economics and business. The SITE has a current teaching staff of 63, including 10 professors and 25 associate professors. Cooperating with 12 excellent universities of USA, UK, Japan, South Korea and Australia, SITE is outstanding in overseas education. Since 2008, more than 900 senior officials from 90 developing countries have been trained by SITE.

(3) Living Environment and Condition

JUFE is located in Nanchang, Jiangxi, which is not only a historical cultural city but also a revolutionary heroic city in China with total areas of 7402 square kilometers and population of 6.56 million (in 2023). The price level in Nanchang is low with average monthly consumption around 2000-3000 Yuan. Nanchang is a typical city of "hot summer and cold winter". It is hot in summer but cold in winter. Nanchang is known as one of the four "furnaces" in China with the highest temperature at 40 °C . The lowest temperature in winter in the past few years reached -6 °C . Therefore, students should prepare T-shirts and heavy coats for themselves.

JUFE has constructed International Student Apartment within the campus. Each international student of master program or PhD program is provided with a standard independent apartment. The apartment has a complete set of equipment, such as an air-conditioner, a TV set, a water heater, a wardrobe, a low cabinet, a single bed, etc..The apartment also is equipped with public kitchens, which facilitate students in their life.

3. Education Plan

(1) Program Structure

This program structure includes three parts, such as classroom learning, business and social survey, and the academic thesis. The minimum credits require 38 credits as follows:

Category	Contents		Credits
Classroom Learning	Compulsory Courses	Public Degree Courses	6
		Major Degree Courses	8
		Major Compulsory Courses	8
	Elective Courses	At least 4 courses	≥8
Business and Social Survey	2 or 3 times of business and social survey		2
Degree Thesis	Academic thesis		6

Academic Thesis	The Student is permitted to apply for thesis defense if he/she has completed all the credits.
-----------------	---

(2) Curriculum

★ Compulsory Courses

Classification	Course	Course description	Credit
Public Degree Courses	Introduction to China	Chinese history, geography, cultural customs, etc	two
	Preliminary Chinese I	Learn basic Chinese vocabulary, grammar, and listening, speaking, reading, and writing skills	two
	Preliminary Chinese II	Further learning Chinese language skills, including communication, reading, and writing	two
Major Degree Courses	Intermediate Microeconomics	Research the basic microeconomics theories of market structure, consumer behavior, and producer behavior	two
	Intermediate Macroeconomics	Exploring the overall operation laws of the national economy, macroeconomic policies, and other basic theories of macroeconomics	two
	International Business Theory and Strategy I	Introduce the basic theories and strategies of international business	two
	International Business Theory and Strategy II	Conduct in-depth research on strategic issues and theories in international business	two
Compulsory Courses	International Marketing	Learn the basic concepts, strategies, and techniques of international marketing	two
	International Business Research Methods	Explore the methodology and practical skills of international business research.	two
	China's economic policies	Study the policy-making and implementation of China's economy.	two
	Digital trade	Exploring Trade Models, Technologies, and Trends in the Digital Era	two

★ Selective Courses

Course Name	Main Topics	Credits
International Business Law and Business Ethics	Explore the basic principles of international commercial law, legal responsibilities of multinational corporations, contract law, intellectual property, and other related topics.	two
Intermediate Econometrics	Conduct in-depth research on economic data analysis and model establishment, and apply them to economic policy evaluation and prediction.	two
Multinational Corporate Governance	Study the internal organizational structure, decision-making process, and governance mechanism of multinational corporations.	two
Chinese Digital Consumption	Explore the development trend of Chinese digital economy, digital consumer behavior, and e-commerce platform operation strategies.	two
International Business Negotiations	Learn international business negotiation skills, strategies, and models, including the impact of cultural differences, interest coordination, and dispute resolution.	two
International Project Management	Research the planning, implementation, and monitoring of international projects, including project lifecycle, risk management, cross-cultural teamwork, and other aspects.	two
International Trade Practice	Introduce the basic theories and practical operations of international trade, including trade policies, international payments, import and export processes, etc..	two
FIDIC Contract Management	Learn the commonly used FIDIC contract standards in the international engineering field, including contract interpretation, contract management, and risk control.	two
Global Financial Strategy	Explore the development trends of global financial markets, innovation in financial products and services, cross-border capital flows, and their impact on corporate strategy..	two
Geopolitics and International Relations	Analyze the international political and geopolitical landscape, explore issues such as international relations theory and global governance.	two
International Organizations and Global Governance	Study the roles and functions of international organizations, as well as the construction and development of global governance systems.	two

Financial Management of Multinational Companies	Research the financial strategies and management of multinational companies, including cross-border capital structure, foreign exchange risk management, international investment evaluation, and other related topics.	two
Management of Organization Behavior	Explore the relationship between individual behavior within an organization and organizational effectiveness, including leadership, team dynamics, cultural management, and more.	two
International Business Case Analysis	Through practical case analysis, explore challenges and solutions in international business, and cultivate students' analytical and decision-making abilities..	two
Business Management	Integrate business theory and practice to learn various aspects of enterprise management, including strategic management, marketing, and operational management.	two

(Not all selective courses are available every year. Any course selected by less than 5 students will not be delivered.)

★ Profiles of Faculty

Jiangxi University of Finance and Economics will provide high-quality faculty for this project. All teaching staff have overseas educational backgrounds and abundant practical experience, and have been engaged in international business teaching and research for a long time.

(3) Teaching Methods

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. As for Business and Social Survey, Field trips will be arranged for students to visit the relevant business corporations, large-scale commodity trading markets, the representative commercial centers to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, each time the relevant survey research report shall be submitted.

(4) Semesters

The program comprises of 4 semesters. The first semester begins in September 2024 and the last semester ended before the end of July 2026. Students will have two winter

vacations and one summer vacation in 2 academic years.

(5) Thesis

★ Thesis Requirement

Students are expected to bring specific research questions concerning international business management and multinational strategy to the program, as a part of thesis research preparation. In the first semester, students can choose their thesis supervisors. The type of thesis consists of academic research papers, project research report and case analysis report. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of international business, and aiming at solving practical problems. Students must pass oral defense for the thesis.

★ Thesis Defense Requirement

A student is permitted to apply for thesis defense if he/she has received the approval with signature from his/her supervisor.

(6) Degree Requirement

After completing all credits within the prescribed time, passing the HSK Level 3 Chinese proficiency test, completing the thesis and passing the defense, and being reviewed and approved by the Degree Evaluation Committee of Jiangxi University of Finance and Economics, the Master's degree in International Business is awarded by Jiangxi University of Finance and Economics.

II Application

1. Application Prerequisites

(1) Applicants must be non-Chinese citizen from developing countries, who should be in good health not exceeding 45 years of age (born after 1 September 1979);

(2) All applicants shall be in good physical and mental health with health certificates and physical examination forms issued by local public hospitals without any diseases that prohibited to enter China or to stay in China for long-term residence by Chinese laws and regulations. They should have no serious chronic diseases, such as hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer or other serious mental diseases, or infectious diseases that may cause serious harm to

public health, major surgical recovery period, acute disease onset period, and severe disability of limbs. Pregnant women are not allowed to study in China. If they become pregnant during their studies in China, they will be expelled out of school.

(3) Applicants must have attained a Bachelor Degree or above with three or more than three years working experience.

(4) Applicants whose professional knowledge or work experience are related to the program offered can enjoy priority of admission.

(5) Applicants who are government officials with the rank of section chief or above (or correspondent rank), senior managers in various institutions or enterprises, or academic backbones of universities and research institutions can also enjoy priority of admission.

(6) Applicants should be good at English and able to use English for professional studies with IELTS scoring 6.0 or above, or New TOEFL scoring 80 or above.

(7) Applicant should have the potential for his career development in his fields with an effort to promote the exchange and cooperation between the host country and China.

(8) Applicants who have studied in China or have been admitted to other Chinese government scholarship programs are not allowed to apply.

2. Application Procedure

(1) Online Application

Our school accepts admission application materials via email. Applicants can obtain our school's electronic application form by sending an email to 3132106752@qq.com, with the subject indicating the applicant's name and nationality.

Instructions:

A. After completing the online electronic form, please print it out and manually sign your name and the date of filling out the form.

B. Affix a passport-sized photo at the designated location on the printed paper form.

C. Fill in "MOFCOM Scholarship" under the funding source section.

(2) Application Documents

Applicants are required to prepare application documents listed below. Any omission will result in refusal.

Documents		Requirements	Original	Photocopy
1	Degrees	Original or certified copies either in Chinese or English.	1	1
2	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1
3	Personal statement	About 1000 words in English. Please make a detailed statement of your academic background, work / research experience and achievements, research proposal, career plans, etc.	1	1
4	CV	Personal information, education background since high school and work experience.	1	1
5	Recommendation letters	1. Employer Reference: A letter of recommendation issued by the employer, stating the applicant's basic information and the employer's willingness to recommend the applicant to study in China. 2. Academic Reference: A letter of recommendation issued by an academician like an associate professor or with higher professional title, stating the applicant's academic background, research field, achievements in the past as well as research capability.	1	1
6	English Language Proficiency Test report	The applicant who is non-English speaker and whose undergraduate education is not conducted in English should provide English proficiency certificate, such as TOEFL and GRE, etc.	1	1
7	Photocopy of valid passport	The passport must be a personal regular passport. The copy of passport photo page should show clearly the name, passport number, etc. No diplomatic or public passport is accepted for application. All successful candidates must enter China and register with JUFEC with the same identity as used in application.	2	0
8	Recent passport size photos	Two 2-inch sized photo with white background in the past three months.	1	1

9	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health, or disability that affects the related major, or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	0	2
---	---------------------------	---	---	---

(3) Submission

STEP1: Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counselor's Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy, as indicated in the table. For emails and addresses of the Economic and Commercial Counselor's Offices, please visit <https://www.china-aibo.cn/EN/>

STEP2: Submit a written request to the Economic and Commercial Counselor's Office of Chinese Embassy for an official recommendation letter and clearly state whether the applicant is willing to be considered for a similar program at other universities if the program of JUFE is already full. If the applicant has any other special requests, please make them clear also.

Reminders:

★ All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

★ An original copy of degrees, transcripts and English language test report must be presented for on-site verification. After that, the applicants must scan these documents and email it to the contact person of JUFE.

★ Applicants should get back all hard-copy documents, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, the documents must be taken to China and presented to SITE, JUFE for registration.

3. Deadline

The application deadline for the master program is 07 June 2024

III Important Information

1. Contact Information

Contact person: Mr. Tao Xu

E-mail: 3132106752@qq.com

Telephone/Fax: +86-791-83806891

Mobile phone: +86-13576966624

Website: <http://gmxy.jxufe.edu.cn/news-list-english.html>

Postal address: No.169, East Shuanggang Road, Changbei, Nanchang, Jiangxi, PRC,

School of International Trade & Economics, Jiangxi University of

Finance & Economics

Postal code: 330013

2. Other Information

(1) The application documents will NOT be returned whether the applicant is admitted or not.

(2) NO explanation from Chinese government will be made regarding admission results.

(3) It is forbidden to bring spouse or children to campus during the period of study. Students who violate the above regulations will be suspended from scholarship as punishment

(4) Customs procedure and related requirements will be included in the admission letter .